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Copyright, Internet Safety and Acceptable Use



Copyright Law

- Applies to all formats – print, electronic, digital
- Educators may use copyrighted materials under the Fair Use guidelines provided the use meets these 4 criteria: [Copyright and Fair Use Guidelines](#)
 - the **purpose** of the use
 - the **nature** of the work used
 - the **amount** of the work used
 - the **effect** the use will have on the potential market for the work used

Copyright



What Can You Do?

- Show a movie (even if it's labeled "for home use only") if it meets the following criteria:
 - Movie is part of face-to-face instruction
 - Use of the movie is documented in the lesson plan
 - Movie supports the goals and objectives of the lesson
 - Movie is a true and legal copy
- Use parts of copyrighted materials – legally obtained and properly cited – for instructional purposes and student projects.
- Retain multimedia presentations for instructional purposes for up to 2 years after the first use. After 2 years, the teacher must have written permission to use any copyrighted materials.
- Retain the project indefinitely, if it is needed for presentations to peers (e.g. conferences), job performance evaluations, and interviews.

Copyright





What Can Your Students Do?

- **Students** may keep their multimedia projects containing copyrighted materials as part of their electronic portfolio for school or job interviews.
- **Students** may perform/display their projects in the course for which they were created. These multimedia projects may **NOT** be posted on a public web site without prior written permission.

Copyright



What Can You NOT Do?

- Show a movie or other program that has been recorded from a premium cable channel (e.g. HBO, Disney).
- Edit a movie or recording of a television program.
- Scan a book to create a PowerPoint presentation
- Show a movie for reward or entertainment.
- Make print copies of materials for every student you teach.
- Use copies of cartoon, TV or film characters for classroom/hallway decorations, bulletin boards, newsletters, web pages, hand-outs.
- Copy entire workbooks, test booklets instead of purchasing.
- Use portions of copyrighted materials in multimedia projects beyond the Fair Use limits.
- Make illegal copies at the direction of a supervisor.
- Post presentations/projects on the Internet without prior written permission from every copyright holder whose work was used.
- Change the format of a medium unless you have the permission of the copyright holder.

Copyright 



Who Do I Go To For Questions?

- Your Media Specialist is your best resource for all of your Copyright questions.
- They are NOT the Copyright Police...their role is to disseminate information.

Copyright





Copyright Tips

- Anytime you use anything that you didn't create, you have an ethical obligation to cite the source.
- You may never change the format of a medium unless you have the express permission of the copyright holder.
- You can NOT make archival copies of any medium except computer software (NOT music, audio, video)....

Copyright



More Copyright Tips

- Link whenever possible
Instead of making copies, provide students link to article, movie, etc.
- Use CCSD online services
- Ask/E-mail for permission
- [Fair Use Guidelines for Educators](#)
(Within the classroom, face-to-face, not posted on the Internet)
- [Public Domain materials](#)
- [Creative Commons Licensing](#)
- Create a handout to post in your classroom

Copyright





Internet Safety for Teachers and Students

- Follow [CCSD Acceptable Use Policy](#)
- Teachers should follow [CCSD Web Page Guidelines](#) for their class web site.
- Remember Class Web pages are a reflection of your classroom. Post school appropriate materials.

Acceptable Use Policy

- The [CCSD Acceptable Use Policy](#) are rules and regulations for all users of the Internet on a CCSD computer.
- All internet activities should support classroom educational standards.
- The use of the Internet is a privilege, so appropriate use is required for all users.
- Usernames and passwords should not be shared.





Internet Safety with Students

- Talk to students about what information to share, with whom and where
- Protect them with knowledge about safe websites to search for information.
- Use our online resources – [Galileo](#), [Grolier](#), [Nettrekker](#)

Internet Safety and
Acceptable Use



Teacher Links for Internet Safety

- [Center for Innovation in Engineering and Science Education](#) Lots of links to Internet Safety programs and information
- [NetSmartz for Educators](#)
- [Free Online Safety Education Kit](#)
- [Connect Safely](#)

Internet Safety and
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Parent Links for Internet Safety

- These links might be good to add to your classroom website for parents.
- [FBI Parent's Guide to Internet Safety](#)
- [Kids Health Internet Safety](#)
- [NetSmartz for Parents](#)
- [Disney Safe Surfing](#)

Internet Safety and
Acceptable Use





References

- [Cherokee County Media Services](#)
- [Center for Innovation in Engineering and Science Education](#)

